



UX STRAT

2023 Sponsorships

The World's Premier Conference for Product Design Strategy & Innovation

APAC

Europe

USA



UX STRAT, now in its **10th year**, is a conference that focuses exclusively on **product design strategy and innovation**. With speakers from **industry-leading companies** like Spotify, Google, Netflix, Amazon, and many more, our experienced audience is treated to the best of the best at a world-class design conference.

The **single track** format of the conference includes ample time for discussion and networking, with **high visibility and networking opportunities** for sponsors.

Who will you meet?

- Experienced UX Pro's
- User Researchers
- Product Managers
- Business Analysts
- Data Scientists
- Product Designers
- Design Strategists

It's about Meaningful Relationships

Relationships are central at UX STRAT, which is why we are **single-track**, allowing all attendees to have a **shared community experience**. We offer our partners respectful access to top companies through our world class speakers and attendees. We give out names and companies, but out of respect for privacy we never give out email addresses. Instead we focus on facilitating **valuable relationships** between our partners and attendees from **APAC, Europe and the USA**.



What attendees say about UX STRAT



"Super fun. Concrete & **actionable learning** - eager to apply. Great lineup. Super impressed by **speaker diversity**"

"Thank you to the whole UX STRAT team for a fantastic conference. Besides great content, you have built an **awesome community**"



"I was blown away by the caliber of presentations. I'm definitely feeling **inspired and energized** to start my UX challenges."

"Thank you so much for creating such a **welcoming conference environment**. I'll be back"



Past Sponsors and Partners

Google

facebook

NETFLIX

SAP

Foolproof
A ZENSAR COMPANY

frog

publicis
sapient

ING



userzoom
zooming in on the customer experience

IBM

= exact

Booking.com

slalom

Bloomberg

LinkedIn

moz://a

ESP Experience Strategy Partners

UXSTRAT

2023 Branded Event Activations Price List

Headline (Max = 1)

\$25,000

- ✓ All In-Person benefits plus:
- ✓ 4 complimentary tickets instead of 2
- ✓ Customized placement in event
- ✓ Welcome party sponsor
- ✓ Sponsor table

In-Person (Max = 10)

\$3,500

- ✓ 2 complimentary conference tickets
- ✓ Logo on web site
- ✓ Logo on main stage splash screen
- ✓ Thank you from stage by Emcee

Digital-Only

\$1,000

- ✓ Logo on web site
- ✓ Logo on main stage splash screen

Add-Ons for In-Person Sponsorships

Welcome reception	\$10,000
Closing reception	\$10,000
Coffee break, pastries, hors-d'oeuvres	\$5,000
Tshirts - sole logo on back	\$2,500
Exhibition booth with electrical outlet	\$10,000
Speaker Dinner and 2 seats	\$5,000

Sponsor table with electrical outlet	\$2,500
Matchmaking lunch or dinner invitations	\$3,500 per accepted invite
Lunch for all attendees	Customized
Lanyards - sole logo	\$2,500
Additional tickets for Sponsors	25% OFF

All pricing in \$US, prices subject to change without notice