



UX STRAT

2024 Sponsorships



The World's Premier Conference for Product Design Strategy & Innovation

APAC

Europe

USA



Bangkok
Feb 19 - 20



Amsterdam
June 23 - 25



Boulder CO
Sept 9 - 11

STRAT is a product design strategy and innovation conference that started in 2013, now in its 12th year. With speakers from industry-leading companies like Spotify, Google, Netflix, Amazon, and many more, our experienced audience is treated to the best of the best at a world-class design conference.

The single track format of the conference includes ample time for discussion and networking, with high visibility and networking opportunities for sponsors.

Who will you meet?

Experienced UX Pro's

User Researchers

Product Managers

Business Analysts

Data Scientists

Product Designers

Design Strategists

STRAT

What attendees say about STRAT



"Super fun. Concrete & actionable learning - eager to apply. Great lineup. Super impressed by speaker diversity"

"Thank you to the whole UX STRAT team for a fantastic conference. Besides great content, you have built an awesome community"

"I was blown away by the caliber of presentations. I'm definitely feeling inspired and energized to start my UX challenges."

"Thank you so much for creating such a welcoming conference environment. I'll be back"

STRAT

Past Sponsors and Partners

Google

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userzoom
zooming in on the customer experience

IBM

= exact

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moz://a

STRAT

2024 Branded Event Activations Price List

Headline (Max = 1)

\$25,000

- ✓ All In-Person benefits plus:
- ✓ 4 complimentary tickets instead of 2
- ✓ Customized placement in event
- ✓ Welcome party sponsor
- ✓ Sponsor table

In-Person (Max = 10)

\$3,500

- ✓ 2 complimentary conference tickets
- ✓ Logo on web site
- ✓ Logo on main stage splash screen
- ✓ Thank you from stage by Emcee

Digital-Only

\$1,000

- ✓ Logo on web site
- ✓ Logo on main stage splash screen

Add-Ons for In-Person Sponsorships

Welcome reception	\$10,000
Closing reception	\$10,000
Coffee break, pastries, hors-d'oeuvres	\$5,000
Tshirts - sole logo on back	\$2,500
Exhibition booth with electrical outlet	\$10,000
Speaker Dinner and 2 seats	\$5,000

Sponsor table with electrical outlet	\$2,500
Matchmaking lunch or dinner invitations	\$3,500 per accepted invite
Lunch for all attendees	Customized
Lanyards - sole logo	\$2,500
Additional tickets for Sponsors	25% OFF

All pricing in \$US, prices subject to change without notice